



# VetSecCon 2022

Conference Sponsor Prospectus: October 27-30, 2022



October 27-30, 2022 - All Virtual

## What Is VetSec?

VetSec is a nonprofit organization providing resources to enable military veterans to transition into and upskill in the information security industry. VetSecCon features technical presentations, personal development, professional development, and a myriad of networking opportunities. Our presenters are subject matter experts in their respective fields. We create employment opportunities through a robust community that provides resources, mentors military veterans and develops a network they can rely on throughout their InfoSec career.



## Who Attends VetSecCon?

VetSecCon is a non-profit initiative that invites everyone in InfoSec willing to help our military servicemembers transition into the industry. We invite everyone who is committed to breaking down the barriers our military members face when transitioning from the military and helping others grow.

VetSecCon 2021 was attended by industry leaders in Information Security and government, as well as many of our active, reserve, and veteran military servicemembers. We invite you to help us make the industry better, and we are confident we can meet our goals with your support.

## Why Partner With Us?

**Brand Recognition:** We prompt all sponsors on our website and during our event. We thank and recognize all sponsors on social media and offer other opportunities described below.

**Corporate Responsibility:** By partnering with VetSec, partners confirm their dedication to the servicemembers who have made so many sacrifices for their country. Customers, employees, and investors often consider a company's values when making business decisions.

**Tax Deductibility:** As VetSec is a registered 501(c)(3) non-profit, all donations are tax deductible.



## Our Team

Tom Marsland, Board Chair

Dallas Moore, Vice-Chair

Jake Knowlton, Secretary

Jose Mejia, Treasurer

Dan Perez, Member At Large

Teresa Davies, Chair, Fundraising Committee

## Event Profile

- Three Speaking Tracks: InfoSec, Transition, Community
- Personal and Professional Development
- New in 2022: 2 Days of Workshops,
- New in 2022: Sponsor Expo Booths
- New in 2022: Two Keynote Presentations

## 2021 Statistics

- 32 Speakers
- 482 Attendees
- 30 Presentations
- Over \$15,000 Raised.
- >95% of all funds go directly to serving veterans

## Corporate Sponsorship Comparison

Benefits	Diamond \$15,000	Platinum \$7,500	Gold \$3,000	Silver \$2,000	Bronze \$1,000
Company Logo on Sponsor Page	Y	Y	Y	Y	Y
Social Media Recognition	Y	Y	Y	Y	Y
Virtual Career Fair Access	Y	Y	Y	Y	
Setup your own Expo Booth	Y	Y	Y		
Track Speaking Engagement	Y	Y			
Day 3 Keynote Speaker	Y				
Available Openings	1	5	No Limit	No Limit	No Limit

**“The opportunities and benefits I have seen from VetSec in my limited time with them are second to none for any Veteran in or entering Cyber Security.” - Owen Watkins, Army Veteran**

## Special Sponsorship Packages

### **Track Sponsor (\$2,500, One per Track):**

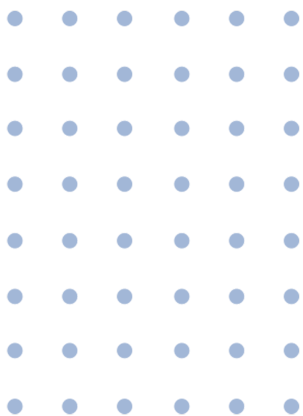
This sponsor will be recognized as the sponsor for the Community, InfoSec, or Transition Track, and includes:

- Corporate Recognition in all sponsored track events.
- Corporate logo on the Sponsors page.
- Social Media Recognition
- Company Logo on the Track Schedule Page.

### **Career Fair Sponsor (\$3,000, Limit 1):**

This sponsor will be recognized as the Sponsor for the Career Fair and includes:

- Corporate Recognition in the Career Fair.
- Corporate Logo on the Sponsors Page.
- Social Media Recognition.
- Expo Booth for your company to engage with attendees directly..



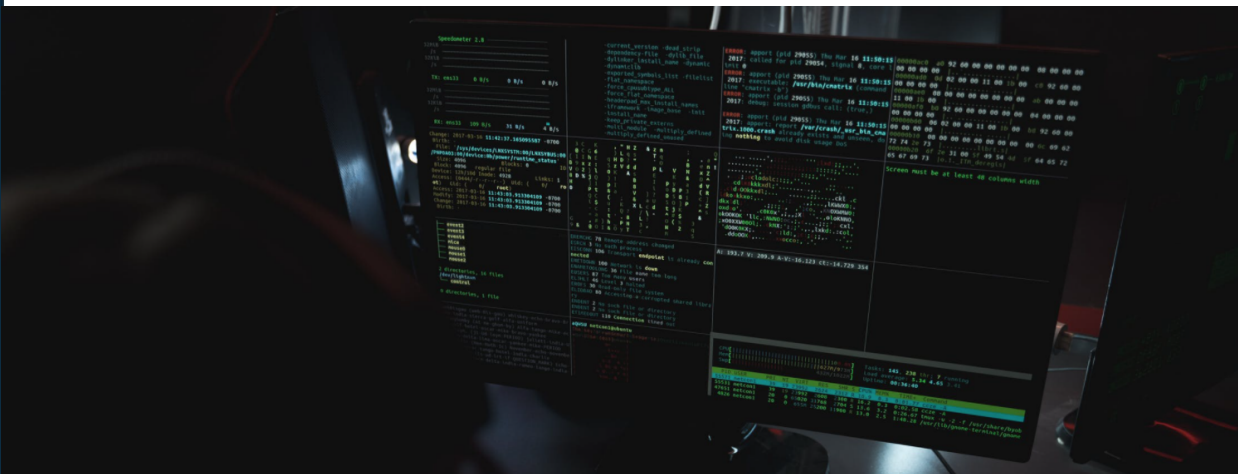
## Custom Partnership

Have your own idea for helping the mission? Reach out to us to discuss a custom partner package that will feature your organization's mission and culture.

## Contact Us

You can support VetSec without becoming a partner by visiting [donate.veteransec.org](https://donate.veteransec.org). To partner with VetSec, or for any questions we can answer, please email us at [sponsors@veteransec.org](mailto:sponsors@veteransec.org).

Thank you for supporting our vision of ensuring that no veteran pursuing a career in Information Security goes unemployed.



*Thomas Marsland*  
Chair, VetSec