



# VetSecCon 2021 Conference Prospectus

From

Thomas Marsland  
Board Chair

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VetSecCon 2021  
October 28-30, 2021



# TABLE OF CONTENTS

EVENT PROFILE	1
WHAT IS VETSEC?	2
VETSEC CON 2021 INFORMATION	2
OUR TEAM	2
WHO ATTENDS VETSEC CON?	3
WHY PARTNER WITH US?	3
CORPORATE PARTNERSHIP COMPARISON	4
SPECIAL SPONSORSHIP PACKAGES	5
CONTACT	6

## 2020 EVENT PROFILE

Three Speaking Tracks

Personal and Professional Development

New in 2021: Day of Workshops

New in 2021: Capture the Flag Competition

New in 2021: Virtual Career Fair



32 Speakers



480 Attendees



28 Presentations

# What Is VetSec?

VetSec is a nonprofit organization providing resources to enable military veterans to transition into and upskill in the information security industry.

VetSecCon features technical presentations, personal development, professional development, and a myriad of networking opportunities. Our presenters are subject matter experts in their respective fields.

We create opportunities through a robust community that provides resources, mentors military veterans and develops a network they can rely on throughout their InfoSec career.

## VetSecCon 2021 Information

October 28-30, 2021  
Virtual Conference

## Our Team

Tom Marsland	Board Chair
Dallas Moore	Vice-Chair
Jake Knowlton	Secretary
Jose Mejia	Treasurer
Mike Bishop	Member At Large
Teresa Davies	Chair, Fundraising Committee



# Who Attends VetSecCon?

VetSecCon is a non-profit initiative that invites everyone in InfoSec willing to help our military servicemembers transition into the industry. We invite everyone who is committed to breaking down the barriers our military members face when transitioning from the military and helping others grow.

VetSecCon 2020 was attended by industry leaders in Information Security and government, as well as many of our active, reserve, and veteran military servicemembers.

We invite you to help us make the industry better, and we are confident we can meet our goals with your support.

# Why Partner With Us?

**Brand Recognition:** We promote all Partner's logos on our website at [www.vetseccon.com](http://www.vetseccon.com) and during our event. We thank and recognize all Partners on social media, at opening and closing ceremonies, and offer other opportunities described below.

**Corporate Responsibility:** By partnering with VetSec, partners confirm their dedication to the servicemembers who have made so many sacrifices for their country. Customers, employees, and investors often consider a company's values when making business decisions.

**Tax Deductibility:** As VetSec is a registered 501c3 non-profit, all donations are tax deductible.

**Conference Passes:** All Partner Levels include at least one pass. With the opportunity to interact with attendees, Partners can gain unique networking opportunities and name recognition.





# Corporate Sponsorship Comparison

<b>Benefits</b>	<b>Diamond \$10,000</b>	<b>Platinum \$5,000</b>	<b>Gold \$2,500</b>	<b>Silver \$1,500</b>	<b>Bronze \$750</b>
Company logo on Sponsor Page	Y	Y	Y	Y	Y
Social Media Recognition	Y	Y	Y	Y	Y
Company logo on intermission slides	Y	Y	Y	Y	
Virtual Career Fair Access	Y	Y	Y		
Recognition in Track Sessions	Y	Y	Y		
Company Logo on Recordings	Y				
Conference Passes	<b>10</b>	<b>5</b>	<b>3</b>	<b>2</b>	<b>1</b>
Available Openings	<b>3</b>	<b>5</b>	<b>10</b>	<b>No Limit</b>	<b>No Limit</b>



## Special Sponsorship Packages

### CTF Sponsor (\$3,000, Limit 1):

This Sponsor will be recognized as the reason we have our Capture the Flag event this year, and includes:

- Corporate Recognition in the Capture The Flag event.
- Corporate Logo on the Sponsors page
- Social Media Recognition
- Company Logo on a special intermission slide as the CTF Sponsor

### Track Sponsor (\$2,000, Limit 3):

This Sponsor will be recognized as the Sponsor for the Humanity, Transition, or InfoSec Skills track, and includes:

- Corporate Recognition in all sponsored track events.
- Corporate Logo on the Sponsors page
- Social Media Recognition
- Company Logo on a special intermission slide as the chosen Track Sponsor

### Career Fair Sponsor (\$2,000, Limit 1):

This Sponsor will be recognized as the Sponsor for the Career Fair and includes:

- Corporate Recognition in the Career Fair.
- Corporate Logo on the Sponsors page
- Social Media Recognition
- Access to the Career Fair for up to 5 members of your Company.

### Custom Partnership:

Have your own idea for helping the mission? Reach out to us to discuss a custom partner package that will feature your organization's mission and culture.

# Contact

You can support VetSec without becoming a partner by visiting [donate.veteransec.com](https://donate.veteransec.com). To partner with VetSec, or for any questions we can answer, please email us at [sponsors@veteransec.com](mailto:sponsors@veteransec.com).

Thank you for supporting our vision of ensuring that no veteran pursuing a career in Information Security goes unemployed.



"The opportunities and benefits I have seen from Veteran Security (VetSec) in my limited time with them are second to none for any Veteran in or entering Cyber Security."

**OWEN WATKINS**

Army Veteran